

How to Make Money by Blogging



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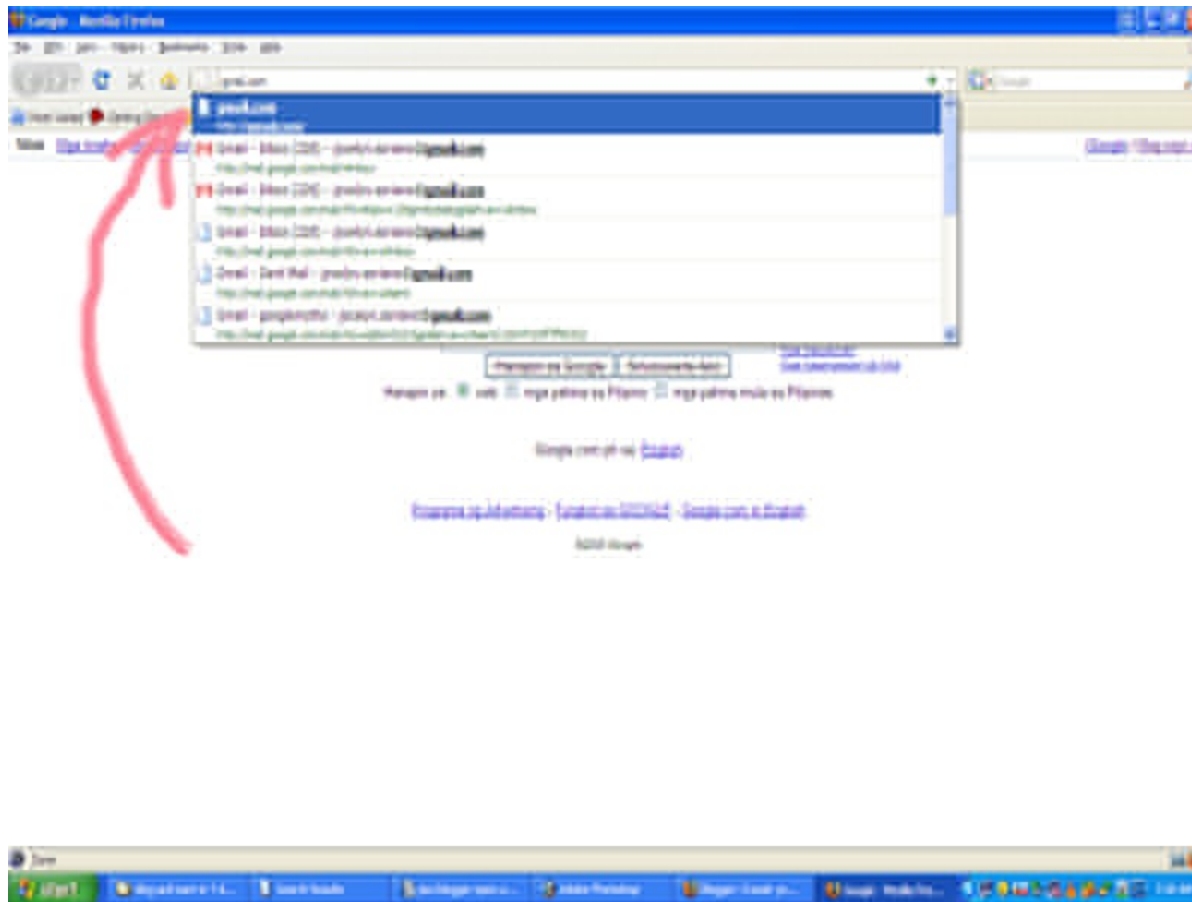
How To Use Feedburner as Autoresponder for Feedburner Subscriptions?

Time Consuming Activities to Avoid When Blogging

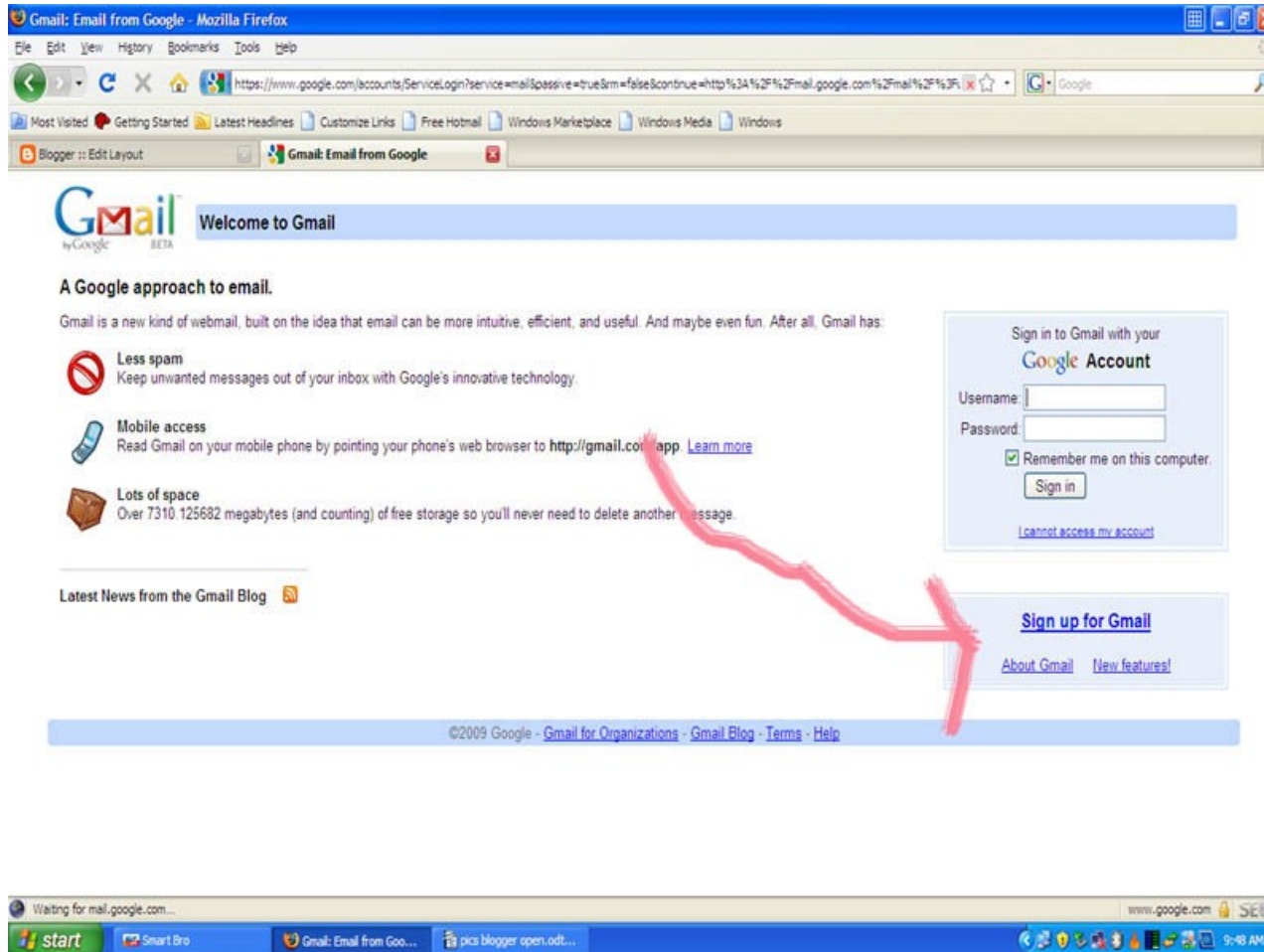
How to Set Up a Gmail Account

Setting up a **GMAIL** account for a free e-mail is easy. Just follow the following steps with illustrations:

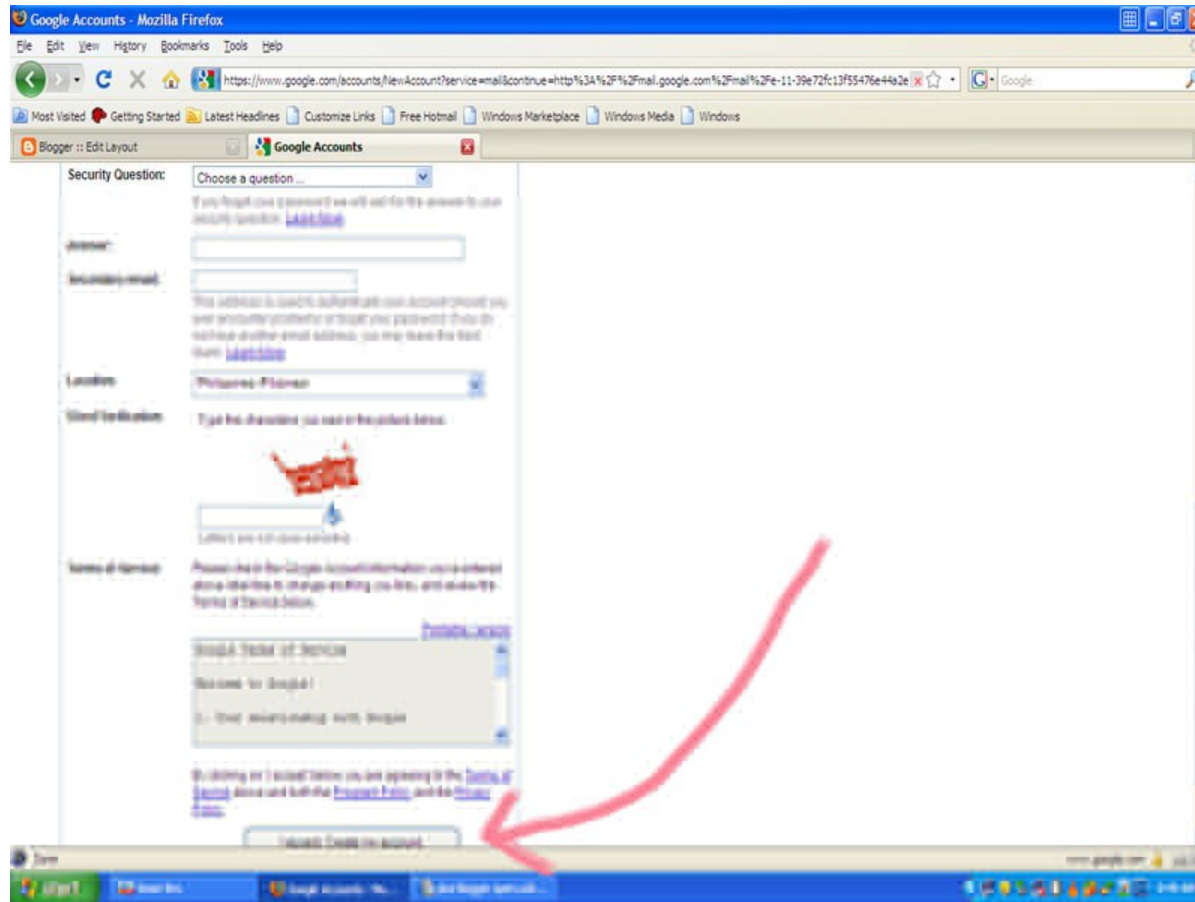
1. Type **gmail.com** at your web browser



2. You will then be directed to a page that appears like something below. The next thing is to sign up for an account by clicking the button shown:



4. After completing the form, just click the button at the end to finish creating your account.



That's it! Congratulations, you now have a gmail account which you could easily log on to by logging on to <http://gmail.com> Just don't forget your username and password, ok? :-)

How to Create a Blogger Blog

1. First, go to this site <http://blogger.com> When you see the page below, just sign in using your gmail account. Next, just click the button "CREATE A BLOG".



2. After signing in, you will then be asked the name you would like for your blog. In order to save time, "check availability" of your blog name first by typing the blog name you want and then clicking "check availability". Sometimes, commonly used names such as money, inspiration and poetry are already used. Try to make a little improvisation. Or add your name like "poemsbyabigail". These are not usually taken yet. If the name you chose is available, click "CONTINUE".

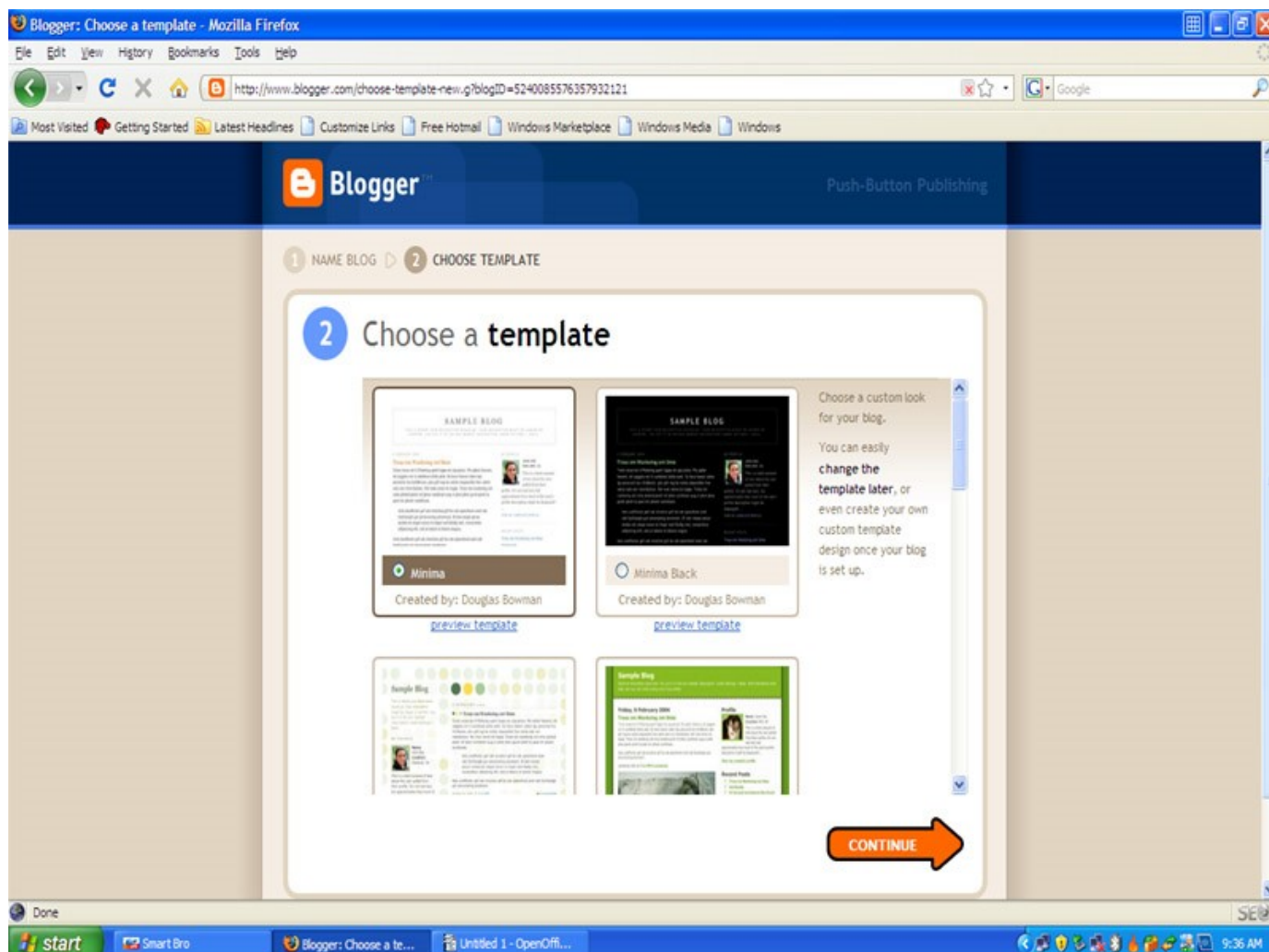
The screenshot shows the Blogger website's 'Name your blog' step in a Mozilla Firefox browser. The browser's address bar shows the URL <http://www.blogger.com/create-blog.g>. The page features the Blogger logo and the tagline 'Push-Button Publishing'. A progress indicator at the top shows three steps: 1. CREATE ACCOUNT, 2. NAME BLOG (the current step), and 3. CHOOSE TEMPLATE.

The main content area is titled '2 Name your blog' and contains the following fields and options:

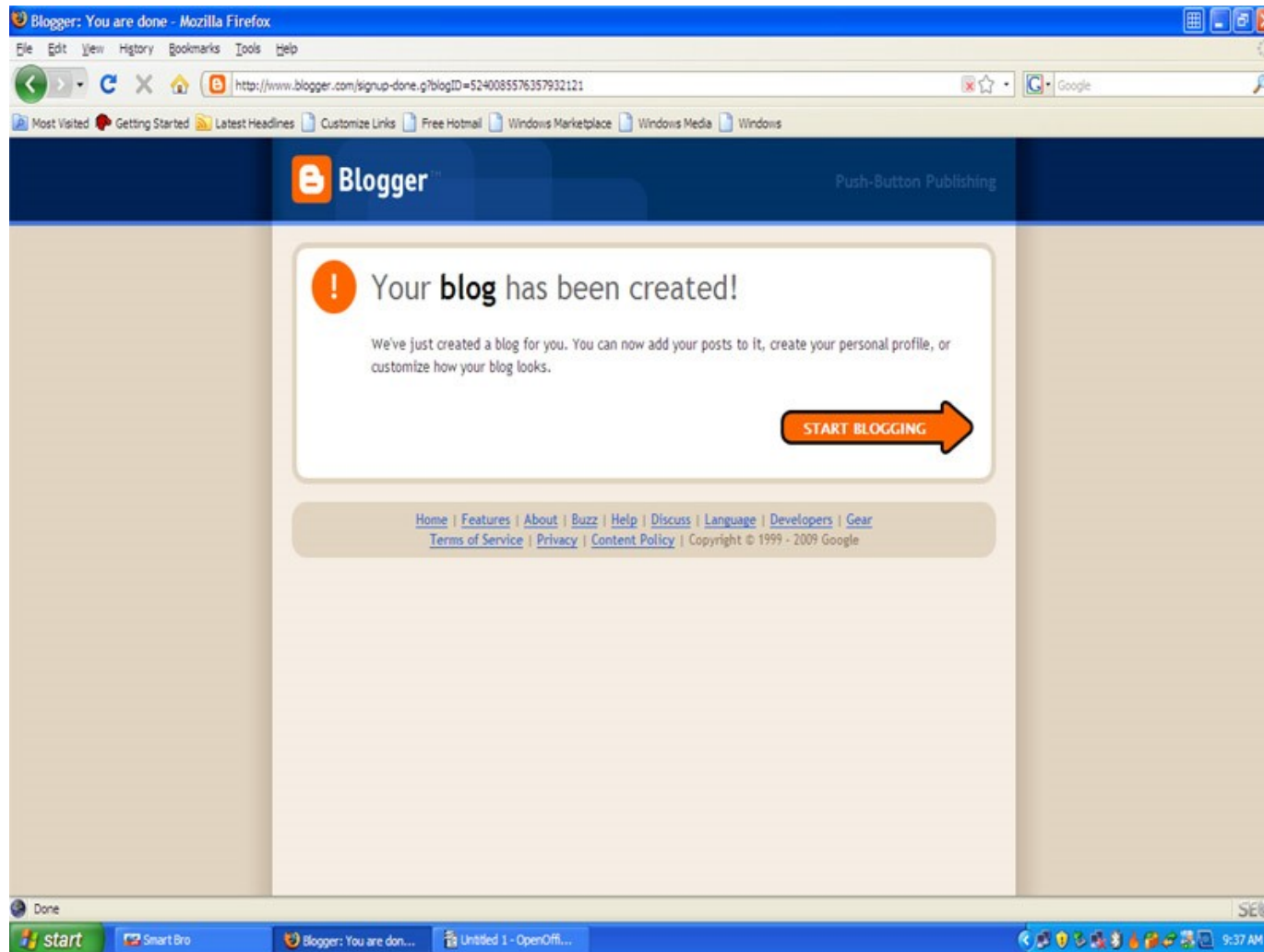
- Blog title:** A text input field. Below it, a note states: 'Your blog's title will appear on your published blog, on your dashboard and in your profile.'
- Blog address (URL):** A text input field with the prefix 'http://' and the suffix '.blogspot.com'. A blue link labeled 'Check Availability' is positioned below the field. A note below the field states: 'The URL you select will be used by visitors to access your blog. [Learn more](#)'
- Advanced Options (you can always set up advanced options later):**
 - Host your blog:** A text input field. Below it, a note states: 'Want to host your blog somewhere else? Try [Advanced Blog Setup](#). This will allow you to host your blog somewhere other than Blogspot.'
 - Import a blog:** A text input field. Below it, a note states: 'Use our [Import Blog Tool](#) to import an existing Blogger blog.'

At the bottom right of the form area, there is a large orange arrow button labeled 'CONTINUE'. The browser's status bar at the bottom shows 'Done' and the Windows taskbar at the very bottom displays the 'start' button, 'Smart Bro' application, and the current time '9:34 AM'.

3. You will now be asked what template to use for your blog. A template is usually a design that will apply to your blog. Don't worry because you could always change this later. You can even go to TEMPLATIZE.BLOGSPOT.COM to choose from various beautiful blog designs!



4. CONGRATULATIONS! That was easy, wasn't it? Now you have a blog of your own. Just click "CONTINUE" to write your first blog article or make some further modifications to your own blog site.



Simple Tips in Writing Blog Content for AdSense Review

Before you get accepted by AdSense, you need to have a blog with **original** content, which Google will review. If it passes their terms and standards, you will be granted your account and you can start earning money as google places relevant advertisements in your blog.

To ensure that your account will be approved, be sure to read the Google AdSense Program Policies. Here is the [link \(AdSense Policies\)](#).

For a starter, keep in mind the following simple tips:

1. Make sure you have original content.
2. Avoid blogs with music or mp3 downloads, especially those with copyrighted contents.
3. Avoid words that may signify violence, pornography or opinions that are discriminatory to other people.

Also, please have a blog that already has **several articles** written in it. Don't apply with Google AdSense if you only have one article, and most especially, if your article is not an original one! This is very important, otherwise, you may not be given an adsense account. Many people fail in this step, so please be very careful.

A Short and Simple Quiz on Whether Blogging is For You

Let's take a short pause before we continue to jump in at making money by blogging. Here's a quick and easy way to find out if blogging is really for you:

1. Is there a topic you're so passionate about you're willing to read all about it even if you don't get paid doing so?
2. Are you ready to write and write and write about that topic for at least six months even if nobody visits your blog and praises you about what you have written?
3. Are you ready to put in extra hours of work for your blog even if you're already tired from your day job?
4. Are you ready to do research work to understand blogging, website, and internet marketing tools you've never encountered before in your life?
5. Will you still go on even if your blog gets infected by a virus, totally crashes down or gets closed down without knowing what it was you did wrong to deserve it all?

If you've answered **YES** to all the above questions, then congratulations! You're ready to be the next great blogger. ;)

Blogging Is Not All About The Money

There is money in blogging, but blogging is not all about the money. Money is not the only reason we want to improve our blog.

Every true blogger knows the feeling of being able to connect with other people, of being able to share your message, and of being able to help others of similar interests.

Who could ever forget the feeling of receiving their very first blog comment? Or of having their blog discovered through a major search engine like Google?

When I was new to blogging, I rejoiced when 10 people were able to find my blog through search engines, stumbleupon referrals and blogcarnivals. It was as though for the first time, I wasn't invisible, I could be found! ;-)

Things That I Like About Blogging

You can't last for a long time if all that you want out of blogging is to earn money from it. There's got to be something else that could keep you going, especially in the early days when you have only 5 to 0 people visiting your blog. For me, some of the things I like about blogging are the following:

1. I like to read, read and read, and blogging helps me take down notes on important things I wanted to remember from my readings.
2. I want to explore and to discover new things, including new tools and gadgets.
3. I like being able to reach out to people and help them in ways that I could.
4. I want to be able to keep track of my progress, whether it be technical skills or spiritual learnings, by browsing through my blog.

Very Simple Tips in Choosing The Type of Blog to Write

1. Choose a blog topic that interests you most
2. Choose a blog topic you'd still want to write about even if you don't earn money from it.
3. Choose a blog topic where you have qualifications and skills e.g. a blog about health if you're related to the health profession.
4. Choose a blog topic that best utilizes your gifts i.e. music, arts, writing.

If you have already gone through the process of knowing yourself, the pros and cons of blogging, and the type of blog that appeals to you most, you're ready for the next step – making money!

How to Set Up Your Google AdSense from Blogger

1. After creating your blog at blogger.com, log in using your username and password.



2. You will then be taken to your dashboard that appears like something below. Click "LAYOUT".

Dashboard Language: English

Jocelyn Soriano [Manage Blogs \(28 total\)](#) [Create a Blog - Help](#)



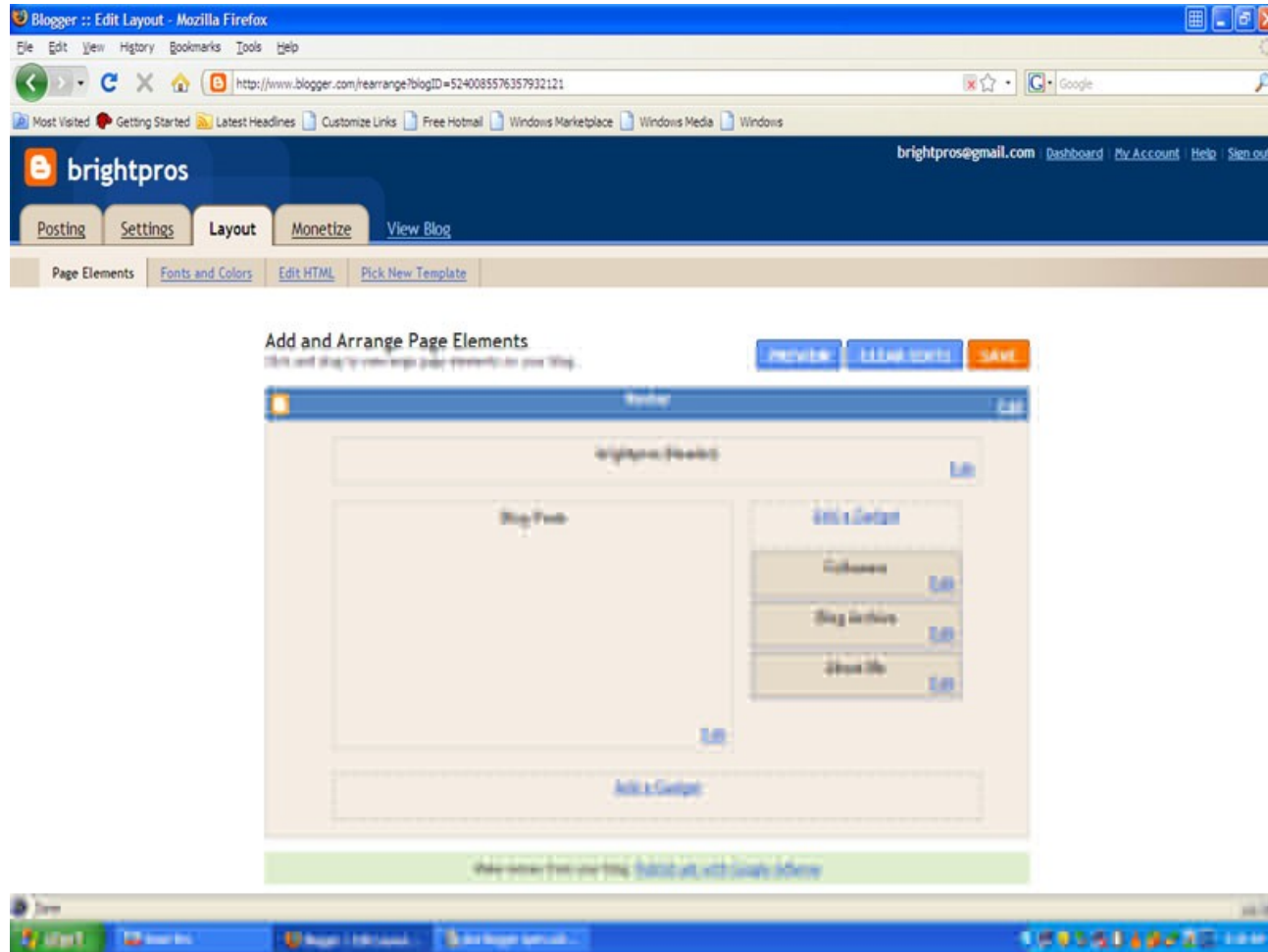
- [View Profile](#)
- [Edit Profile](#)
- [Edit Photo](#)

Make Money Faster! - Hide

48 Posts, last published on Apr 2, 2009 - [View Blog](#)

[NEW POST](#) - [Edit Posts](#) - [Settings](#) - [Layout](#) - [Monetize](#)

3. You will be taken to the layout's section of your blog:

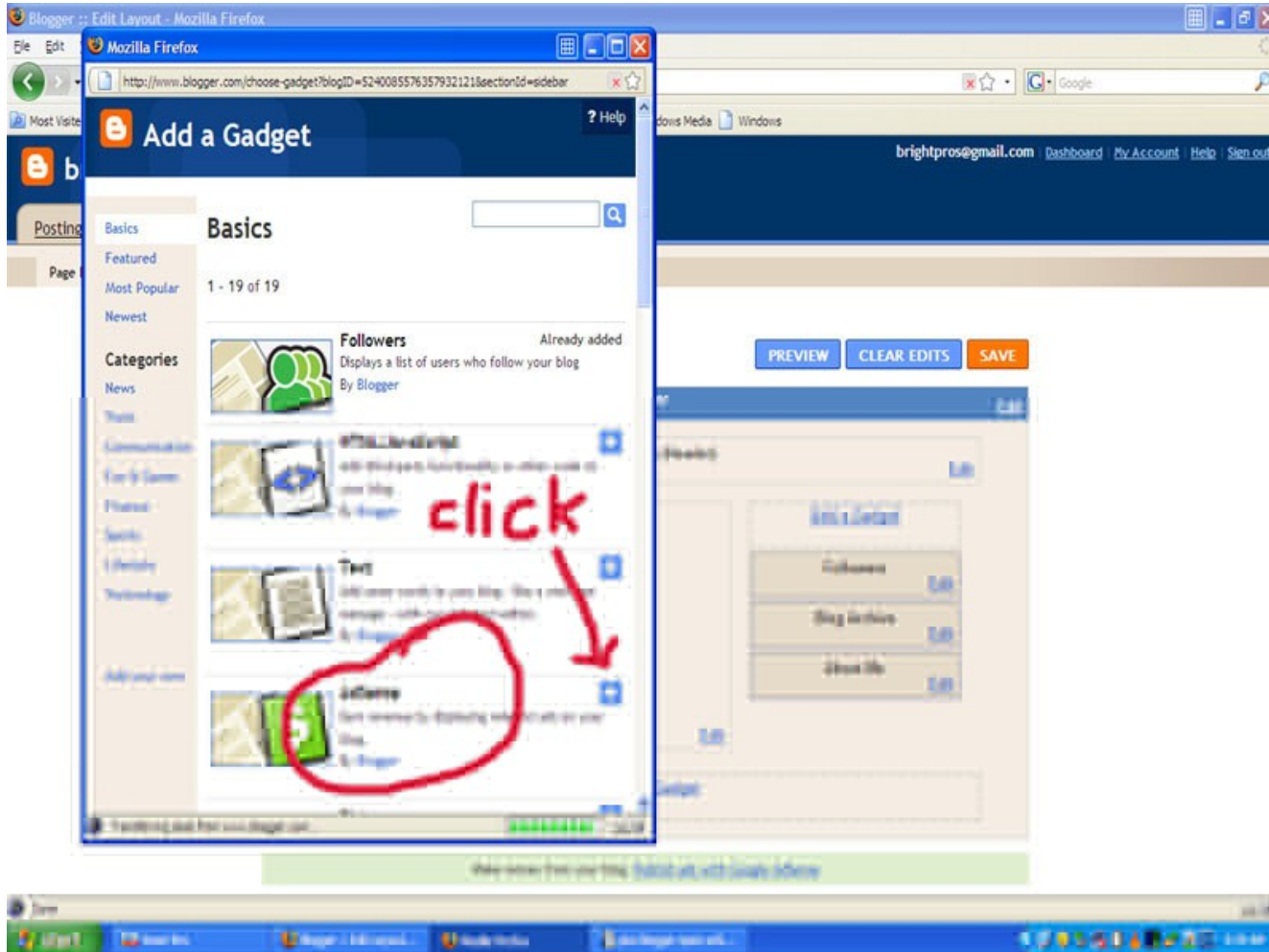


4. Click "ADD A GADGET"

The screenshot shows the Blogger 'Add and Arrange Page Elements' interface. The page title is 'Add and Arrange Page Elements' and the subtitle is 'Click and drag to add and arrange page elements on your blog.' There are three buttons at the top right: 'Previous', 'Load more', and 'Save'. The main area is a drag-and-drop interface with a 'Header' section containing 'Brightpros Headers' and 'Blog Posts'. A 'Blog Posts' section is visible with a '0/0' indicator. A 'Add a Gadget' button is highlighted with a red circle, and a red arrow points to it from the right. Below the main area, there is a 'Add a Gadget' button and a green bar with the text 'Help center: How to use Blogger | Get it all with Google | Support'.

Gadget Name	Count
Blog Posts	0/0
Blog Archive	0/0
About Me	0/0

5. A new box from which to choose google gadgets will appear. Just choose "ADSENSE" by clicking the "+" sign next to it.



6. If you don't have an adsense account yet, click "CREATE A NEW ADSENSE ACCOUNT".

The screenshot shows the Blogger 'Set up AdSense Account' page in a Mozilla Firefox browser. The page title is 'Set up AdSense Account'. The main content area contains the following text:

What is AdSense? AdSense is an advertising program run by Google which enables you to post contextualized advertisements on your blog. These ads generate revenue for you on a pay-per-click basis. [Learn more about AdSense and how your blog](#).

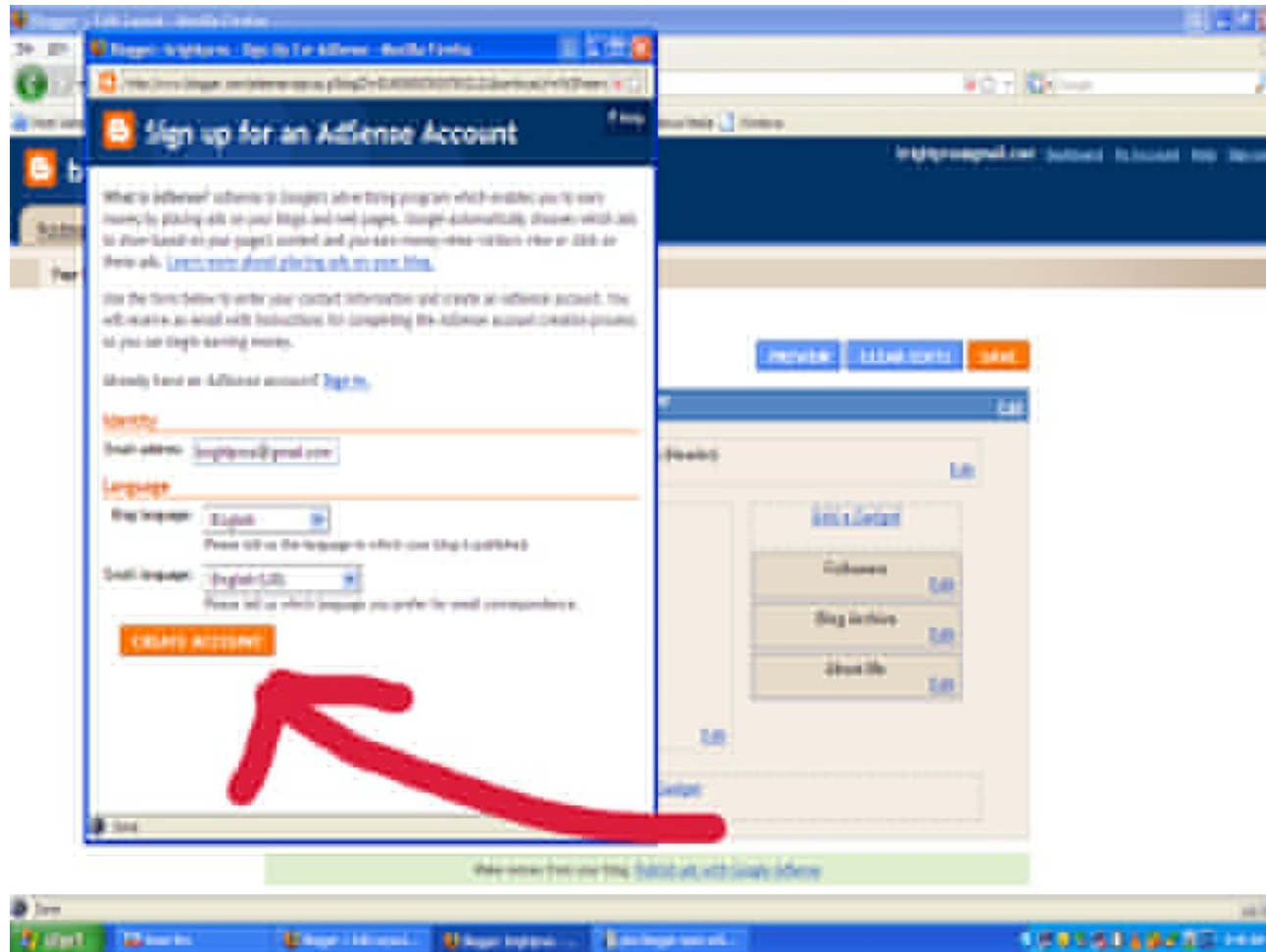
To place ads on your blog, you need an AdSense account.

You can set up an existing AdSense account to your Blogger account, or you can sign up for a new AdSense account if you don't already have one.

Below this text are two orange buttons: 'USE AN EXISTING ADSENSE ACCOUNT' and 'CREATE A NEW ADSENSE ACCOUNT'. A large red arrow points from the bottom left towards the 'CREATE A NEW ADSENSE ACCOUNT' button.

At the bottom of the page, there is a green banner with the text: 'We know you are here. Sign up with Google AdSense'.

7. Fill out the information needed and click "CREATE ACCOUNT"



The screenshot shows a web browser window with the title "Sign up for an AdSense Account". The page content includes a heading, an introductory paragraph, a "Sign up" link for existing users, and a registration form. The form has three sections: "Identity" with a "Email address" field containing "jmg@psd.com"; "Language" with "My language" set to "English" and "Your language" set to "English (US)"; and a "CREATE ACCOUNT" button. A large red arrow points from the bottom right towards the button. Below the form is a green bar with the text "We'll never know your true identity until you've created AdSense".

Sign up for an AdSense Account

What is AdSense? AdSense is Google's advertising program which enables you to earn money by placing ads on your blogs and web pages. Google automatically shows ads on sites based on your page's content and you get money when visitors click on ads on your site. [Learn more about AdSense ads on your site.](#)

Use the form below to enter your contact information and create an AdSense account. The AdSense account will be linked with instructions for completing the AdSense account creation process as you set up your new site.

Already have an AdSense account? [Sign in.](#)

Identity

Email address:

Language

My language:

Please select the language which you use the most often.

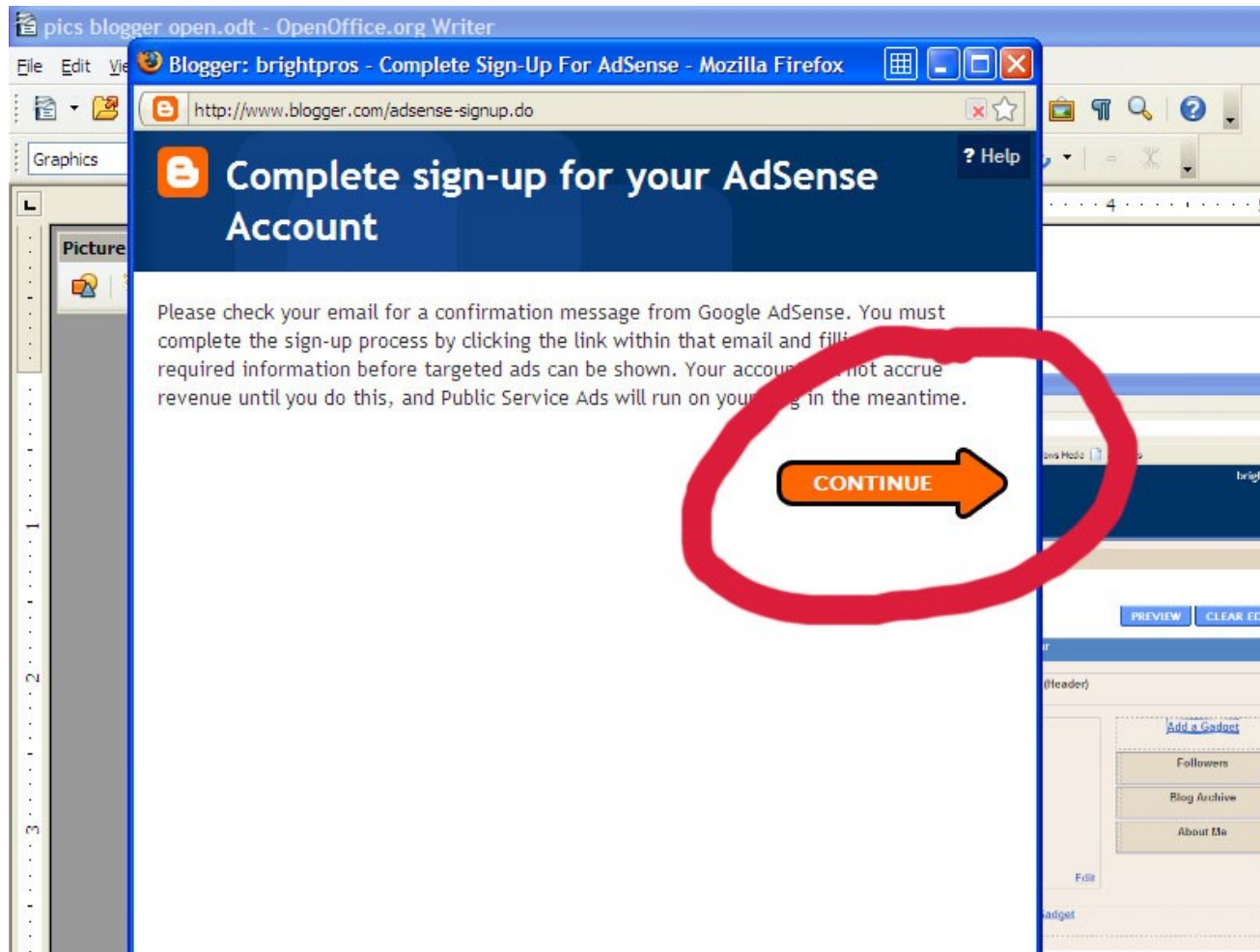
Your language:

Please select the language you prefer for email correspondence.

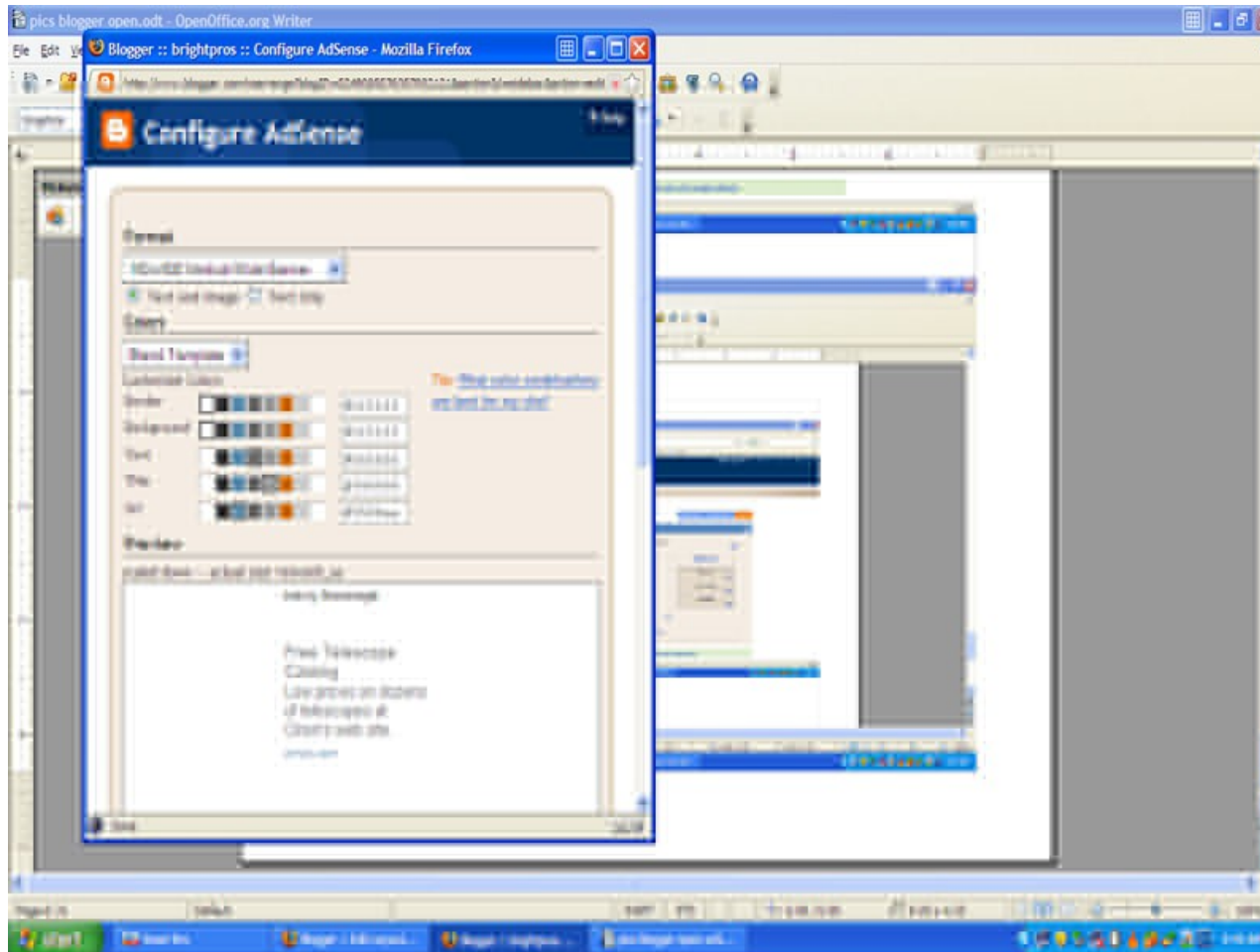
CREATE ACCOUNT

We'll never know your true identity until you've created AdSense.

8. A new box will appear. Simply click "CONTINUE".



9. Before you continue, open a new browser window and check your gmail to complete the adsense sign up process. After doing that, go back to your blogger page.
10. You will now configure the style of your adsense advertisements. This will include the format/size and color that you would like to apply so that it will blend well to the appearance of your blog.



SUMMING IT UP:

Summing it up, here is the simplest fastest strategy in order to make money by blogging:

“4 Secret Keys to Your Blogging Success”

1. SET UP YOUR BLOG
2. WRITE YOUR BLOG ARTICLES
3. APPLY FOR GOOGLE ADSENSE TO EARN MONEY
4. LET PEOPLE FIND YOUR BLOG.

We have already tackled the first three. If you have followed the instructions above, you now have a blog, and your adsense account may have been approved by google already. (Do wait for a week or two as there are many adsense applications being reviewed.)

What you want to do now is to have people ***VISIT your blog!***

When a lot of people visit your blog, the more chances people will see your advertisements and click them. This is called blog traffic, which is something you want to tremendously increase over time

How Do You Increase the Number of People Visiting Your Blog?

1. By Search Engine Optimization or SEO!

You don't have to have a headache because we'll try to make this as simple as we can. **SEO** is just an acronym for **Search Engine Optimization**. What is that? Before I answer that, I will first ask you this: have you ever looked up something through **google or yahoo**? Maybe you've looked up a difficult word, or you've looked up for sites that offer jobs or how to make money fast. Remember how google furnished you with a list of sites it thinks is relevant to what you are searching for? That's how a search engine like google works. **What we want is for your blog to appear on top of that list** when people search for topics you are writing about in your blog. Now that is search engine optimization or SEO.

Why is this important?

If your blog gets to be listed first whenever a relevant topic or word is searched by people, people would naturally visit your site. That's instant blog topic! If you have lots of number one keywords, you don't need to pay to be advertised, or even to inform your friends one by one and request them to visit your blog. People from all over the world will visit your blog?

But how do we do that?

There is a whole variety of articles and books explaining various strategies in order to improve your blog's SEO, but let's start with the simple ones.

Simple Ways To Improve Your Blog's SEO:

Make sure your **BLOG NAME** fits the topic you are writing about, the topic you researched had many people looking into. For example, if it is about TRAVEL TIPS, don't write a blog title like "Soaring High and Making It Big". It does not even include the word "travel". If you want to be on the top of google's list for "travel tips", use that title. Just put the nice phrase after it Further, use the same tip in writing your Article/Post TITLES.

You should have many other relevant **blogs linking to your own blog**. This happens when some people find your site and likes it, and then puts a link of your blog in their own site so they could easily find it later. When there are many blogs who do this, the more chances that your blog will have a higher page rank, and this helps improve your SEO. **How do you do this?** For **one**, you can leave it to chance. **Two**, you can inform and request many bloggers to do so. **Three**, (which is the practical thing you can do for now) you can make comments on other people's blogs. **What are comments?** Comments are when people leave a feedback about an article in the blog. When you leave feedbacks, you also get to leave your blog name, and your blog link! If you are not able to understand this for now, it's okay, we still have other methods we can use.

2. By Using the Power of Social Media Sites

Increase your blog traffic tremendously through social media sites like twitter, plurk, friendster, facebook and multiply! This is one of the methods I used in my other website bringing me huge traffic everyday.

Let's make illustrate an example and say you have-

700 hundred friends in twitter

500 friends in plurk

200 friends in facebook

300 friends in multiply

Say also that you notify these people totalling **2,000** and only about ten percent of them responds. From that percentage, you still get **200** people visiting your blog everyday!

Say also that you have a very interesting topic that all these people would like to pass on to their friends. Say that about ten percent of these people (20) pass on the link to your blog post to ten of their friends. From that number you get another 200 people visiting your blog, right?

But I've found a solution for that! I've found this great site called [PING.FM](#) Through this site, you register your social media sites just once. After that, you only have to go to [PING.FM](#) and post your link. You post just once to inform 2,000 people in your network!

What's more is that [ping.fm](#) could be linked to your Yahoo Messenger account, which could be accessed through mobile phones nowadays. Just by sending a message through your YM account, you could easily PING all your social media sites!

Bonus List of Social Media Sites:

<http://twitter.com/>

<http://www.facebook.com/>

<http://www.plurk.com/>

<http://www.plaxo.com/>

<http://www.hi5.com/>

<http://my.mashable.com/>

<http://www.multiply.com/>

<http://www.myspace.com/>

<http://www.linkedin.com/>

<http://blogcatalog.com>

<http://tumblr.com/>

<http://identi.ca/>

<http://friendfeed.com/>

<http://www.livejournal.com/>

<http://www.bebo.com/>

<http://www.xanga.com/>

<http://www.diigo.com/>

<http://flickr.com/>

<http://lifestream.fm>

<http://www.stumbleupon.com/>

Bonus List of Social Media Sites:

Continuation...

<http://delicious.com/>

<http://digg.com/>

<http://chime.in>

<http://www.myyearbook.com/>

<http://www.tagged.com/>

<https://foursquare.com/>

<http://youtube.com>

<http://technorati.com>

<http://care2.com>

<http://plus.google.com/>

<http://www.cafemom.com/>

<http://www.meetup.com/>

<http://www.mylife.com/>

3. By Submitting Your Blog to Blog Directories

It's true. You can increase traffic coming through your blog by submitting to blog directories. This advice can be read from almost every guru on blogging. But based on my personal experience, submitting to blog directories can be pretty time consuming. If we want to make money faster, we should definitely find a strategy to this efficiently. Here are some tips when submitting to blog directories and search engines:

1. If you lack the budget, better **filter out which directories accept links free**. Yes, there are many sites that would allow you to be included in their list for as long as you have the money, and you may just be wasting time logging on to those blogs and then cancelling out your registration because you don't want to pay for now. Try to search for a list of free directories so you can smoothly submit your blog without wasting your time.
2. If you are really short of time, further **filter out the directories and search engines that has a pretty long process of submission**. Some of these require many kinds of information from you before you can be included in their list. Some require you only to enter the URL or web address of your blog.
3. If you have the money and you're really serious about starting up a feasible blogging business, you can **avail of the paid services**. But here again, you can still save time. You don't need to register your blog one by one. There are services you can make use of so they could automatically submit your blog to hundreds of directories for a certain fee. Just make sure they are legitimate so you won't be wasting your money. One facility I've found for this is at [LINKWORTH](#) where they manually submit your blog to as many as **300 popular directories**. Now that's time saved. You don't always do something just because you can do it. Weigh the cost and benefits for you and let your money work for you.

Bonus List of Blog Directories

- [Http://dmoz.org](http://dmoz.org) (free)
- <http://search.msn.com/docs/submit.aspx> (free and easy)
- <http://whatuseek.com> (with payment)
- <http://cannylink.com> (with payment)
- <http://americasbest.com> (needs reciprocal listing)
- <http://joeant.com> (with payment)
- <http://mavicanet.com> (free)
- <http://botw.org> (with payment)
- <http://elib.org> (with payment)
- <http://rlrouse.com> (with payment)
- <http://gimpsy.com> (with payment)
- <http://goguides.org> (with payment)
- <http://uncoverthenet.com> (with payment)
- <http://gango.com> (with free and with payment)
- <http://search-o-rama.com> (free and very easy submission process)
- <http://beamed.com> (with payment)
- <http://jayde.com> (free, needs e-mail verification)
- <http://www.amidalla.de/> (free and easy)
- <http://cipinet.com> (free and easy)
- <http://www.infotiger.com/> (free and easy)
- <http://amfibi.com> (free and easy)
- <http://www.acoon.com/> (free and very very easy submission)

Bonus List of Blog Directories

<http://www.technorati.com/>
<http://www.blogadr.com/>
<http://topblogs.com>
<http://blogtopsites.com>
<http://drazе.com>
<http://ontoplist.com>
<http://blogged.com>
<http://directory.seo-supreme.com/>
<http://www.bloggapedia.com/>
<http://en.sitebro.com>
<http://www.selfgrowth.com/>
<http://www.fuelmyblog.com/>
<http://www.blogtoplist.com/>
<http://www.mybloggingarea.com/>
<http://www.topblogarea.com/>
<http://www.topblogging.com/>
<http://blogroll.net/>
<http://www.worldtopblogs.com/>
<http://www.topbloglists.com/>
<http://www.myblogdirectory.net/>
<http://www.blogcatalog.com/>
<http://www.blogarama.com/>

Bonus List of Blog Directories

<http://www.bloggeries.com/>
<http://www.bloggingfusion.com/>
<http://www.blog-search.com/>
<http://www.blogs-collection.com/>
<http://www.globeofblogs.com/>
<http://dir.blogflux.com/>
<http://www.blog-search.info/>
<http://www.bloghub.com/>
<http://www.bloggernity.com/>
<http://www.bloggernow.com/>
<http://www.eblogzilla.com/>
<http://www.blogbal.com>
<http://rss-feeds-submission.com/>
<http://www.bloghints.com/>

BONUS LIST OF ARTICLE BANKS

Article banks are sites that allow you to leave your written articles so that others may be able to read them, or even publish them somewhere else with a link back to your blog or to your product for sale and with your name properly cited as the author. This is a very great help in **promoting** your blog or other products and in increasing visitors who would like to read more from you after reading a sample of your articles.

<http://ezinearticles.com>

<http://goarticles.com>

<http://ideamarketers.com>

<http://articedashboard.com>

<http://scribd.com>

<http://issuu.com>

<http://amazines.com>

<http://alumbo.com>

<http://buzzle.com>

<http://articlealley.com>

<http://articlecity.com>

<http://articlesbase.com>

<http://articlefeeder.com>

<http://www.a1articles.com>

<http://www.allfreelancework.com/submitarticles.php>

<http://www.allmerchants.com/submit-article.php>

<http://www.allthewebsites.org/articles/>

<http://articlebliss.com/>

<http://www.article-content-king.com/pro/terms.ag.php>

<http://www.articledepot.co.uk>

<http://www.articlenexus.com/>

<http://www.articlepros.com/>

<http://www.articlesphere.com/>

<http://www.articlewiz.com/>

<http://www.article-dir.com>

BONUS LIST OF ARTICLE BANKS

Continuation...

<http://www.articles-submit.com/>

<http://www.article-warehouse.com/>

<http://articles411.com/>

<http://www.bharatbhasha.com>

<http://www.biz-whiz.com/>

<http://www.businesshighlight.org>

<http://www.businessknowhow.com>

<http://www.ebusiness-articles.com/>

<http://www.freesticky.com/>

<http://www.impactarticles.com>

<http://www.linkgrinder.com>

<http://www.linksnoop.com/>

<http://www.niche-content-articles.com>

<http://www.promotionworld.com>

<http://articles.simplysearch4it.com/>

<http://www.webmasterslibrary.com/>

<http://www.workoninternet.com>

- Basically, that's it! No need to complicate things. Set up the blog, write your articles, apply for google adsense, and then have as many people visit your blog! **4 simple steps to blogging success.**
- **But I'll show you more!**

What is a Blog Feed and How Could It Help Increase Blog Visitors?

To burn your feed and have subscribers follow your blog, you just have to go to <http://feedburner.google.com>

What is a feed? A feed is merely allowing your readers to receive updates of your latest articles through their own e-mails. In that way, they could easily be updated of your latest posts. In that way also, you get to know how to contact them. This is very important because this is the way by which you could invite them to read important announcements or even to buy relevant products that you could sell to them online. In this way, you earn money fast!

Now all you have to do is to **easily install** the short code for subscription in your blog sidebar so that readers could see a form where they could enter their email address. To do this, go to <http://feedburner.google.com> again and click the name of your feed. Next, click "**publicize**" among the words you can see at the top of the page. Next, look at the left sidebar and click "**email subscriptions**". See the code now? Near the bottom of that page, you can see the option "**use as a widget in**". Just choose BLOGGER and you're on your way to installing the code

How to Attract More Subscribers for Your Blog

You need to know how to attract more subscribers to your **blog feed**. It isn't enough that you have invited them or that you have installed that cute "subscribe to me" email form from **feedburner**. Visitors should have more than the reasons they could possibly need for them to subscribe to you. To make it simple, here are the two main reasons why readers subscribe to your blog.

1. They **like your content so much** they truly want to be updated of everything you write about!
2. They saw some **free items** you offered for those who would subscribe to your feed. :-)

What could you offer for free? It depends on how rich you are. It is very rare though that I see people offering free T-shirts and mugs to those who will subscribe, haha. You could offer **free e-books** instead, e-books that are related to the topic you are discussing in your blog. If possible, provide not just one but several e-books! This has greatly improved the number of my subscribers.

How Do You Offer Free E-books for Your Blog?

Many people would like to know **how to offer free e-books to increase the traffic of visitors** in their blog. Two main questions being considered are the following:

1. Where do I get the free e-book I could give away?
2. How do I install the code needed to automatically give the e-book for download to those who will subscribe?

I will cover the first question here, being the easier one. (Watch out for later articles on the second).

Where do I get the e-book for giveaway?

1. You write your own ebook
2. You ask someone to write an e-book for you.
3. You get the e-book free from the internet!

I think that for a beginner, the easiest way would be number 3 :-)

For now, let me give you some tips where you can get those e-books for free

1. **PROJECT GUTENBERG** <http://gutenberg.org>

There are many classic books in this website which are already in the **public domain**, meaning they are not copyrighted anymore and you could offer them free.

2. **PLR BOOKS**

PLR Books are private label rights books that have more recent and relevant topics. They can be downloaded in several sites ,with the help of a google search of course. Just type in PLR and hit that search button!

Here's an example I have already searched for you:

<http://www.whitedovebooks.co.uk/bookstore-index.htm>

3. I have also listed other sources of free e-books which you can read here

Free e-books are a valuable source of information and inspiration to be able to write your blog content. I have listed the sites I've found most useful in downloading free e-books:

<http://gutenberg.org>

<http://sacred-texts.com>

<http://bartleby.com>

<http://dailyscript.com>

<http://archive.org>

<http://chestofbooks.com>

<http://bcbsr.com>

<http://enotes.com>

<http://ccel.org>

<http://wowio.com>

<http://scribd.com>

Just verify whether contents of the e-book are already public domain or have permission to be freely given away.

Where Do I Store Files for Download in Blogger?

Where to store your files will be one of the main challenges you will encounter when you use a BLOGGER account. But don't fret. As always, there is a solution. You can go to <http://mediafire.com> and use their facility to store your files. You can upload here e-books you have written and even the e-books you have downloaded from somewhere else. In that way, you can easily provide links to your readers if you want them to download something free from your blog.

TIP:

When giving away free e-books to subscribers, upload the e-book files to mediafire.com Then, save all the links to another document. A simple word or pdf document will do. Then, upload that document to mediafire as well. Get the link to that document so that you will only access one document when allowing subscribers to download several free e-books.

How to Use Feedburner as Autoresponder for Email Subscriptions

What are autoresponders? Ever heard of an **Autoresponder** for your e-mail subscriptions? The famous one's we've heard about are **aweber** and **getresponse**. Most professional bloggers use these autoresponders, but here's the catch. You may not be able to afford it yet!

An autoresponder is an automatic mechanism whereby if a reader subscribes to your blog, the reader is automatically taken to a page where the free item promised can be downloaded. Of course, you can do that manually. You can e-mail every subscriber who follows you. But can you do that for a hundred readers a day? Or can you do that instantly? Readers don't want to wait. If you make them wait too long, they'd think you're a fake.

For a simple way to do this without costing you much, you can use FEEDBURNER.

Go to your feedburner account. Click **PUBLICIZE** then **EMAIL Subscriptions**, and then to **COMMUNICATION Preferences**. You will now see a proformatted letter your readers will receive in their e-mail when they subscribe to your blog. Now are you thinking what I'm thinking? Simply revise the format and include in there the free link to your e-book for download!

Time Consuming Activities for Bloggers

Are you aware of time wasters that distract you from blogging your best and spending your time on blog activities that really matter? Check out this list. You may just be guilty of one of them!

1. Comment hopping

Leaving comments to gain you blog exposure and peer camaraderie is not bad. What's bad is when you lose time doing so such that you've spent your whole day in the process of leaving your blog link one by one, inching your way to traffic whereas you could have easily tweaked your SEO and gained hundreds of visitors getting searched thru google.

2. Stat spying

Monitoring your stats counter is a good thing if done periodically and strategically. For new bloggers however, the excitement of seeing the slightest kind of increase in their blog visitors can get addicting and waste the time that could have been spent better in writing blog content or submitting sites to relevant directories, blogcarnivals and article banks.

3. Adsense Tracking

Similar to the excitement of seeing an increase in one's visitors is the excitement in seeing an increase in your google adsense earnings. I've been hooked in that and my sister teased me that I've been looking at my adsense stats the way brokers look into the stock market. A little excitement would be nice but try to minimize this as it may waste your time and even dampen your enthusiasm when you don't immediately get the earnings you desire. Have a fixed schedule looking at this. A weekly schedule would do for a start.



4.Chatting or Twittering

One of the temptations that immediately open when we start to use the net is the temptation of chatting in whatever mode you may find yourself hooked into. Whether it be microblogging such as using twitter or plurk, or the usual YM, you might just find yourself talking more and more about trivial things rather than doing something that really counts.

5.Watching Youtube Videos

It's entertaining, no doubt about it. And you could even have the excuse that you're looking for a relevant video to put in your blog. Well, have you found it? Was it right after watching three videos that sucked away your time? Well, at least you've been entertained.

6.Answering Nasty Blog Comments

Let's face it. We can't please everyone. No matter how much you've researched your article, no matter how many millions of brain cells you've used just to write it, there is always some idiot in there who can find something to criticize your article for. Must you waste your time for that kind of person?

7. Downloading Every Free Item You Can Find

Not every free item that's available on the web is really free. It comes at a certain cost – a subscription, a spam mail, a wasted time. Don't download every free item out there. Get only what's relevant and something you could read or use right away, and not take up additional space on your hard drive.

Time is precious. It's the most valuable commodity you've got, and it's no different for bloggers. You've only got a very limited time to do what you've got to do and stay ahead of the game. Time lost is money lost. Do things more efficiently and you'll have more time later on to do the things you'd really enjoy. Think of the people you could influence and help through your writing. They couldn't wait to read the next useful blog post from you. Would you have them wait longer?